

Institutional KPIs

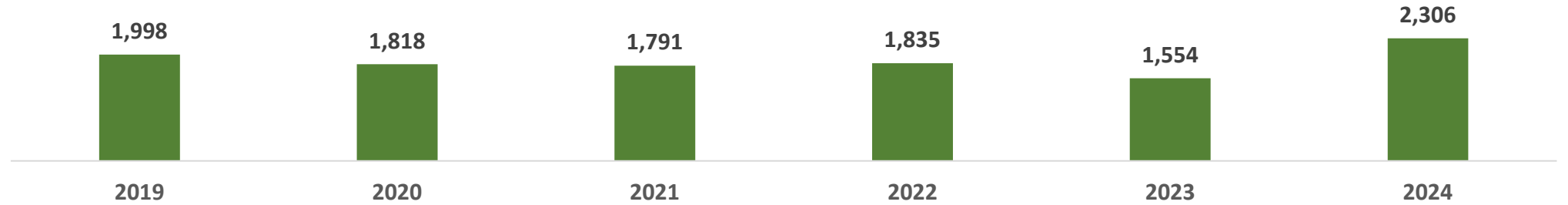
**TLU Board of Regents
October 2024**



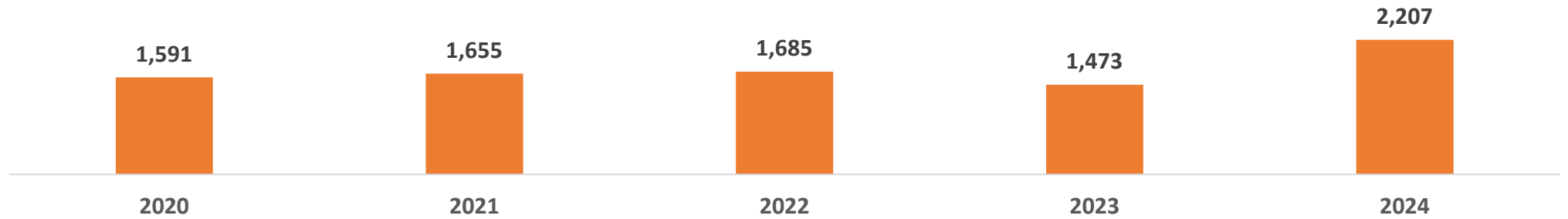
Freshman Admissions

fall census date totals

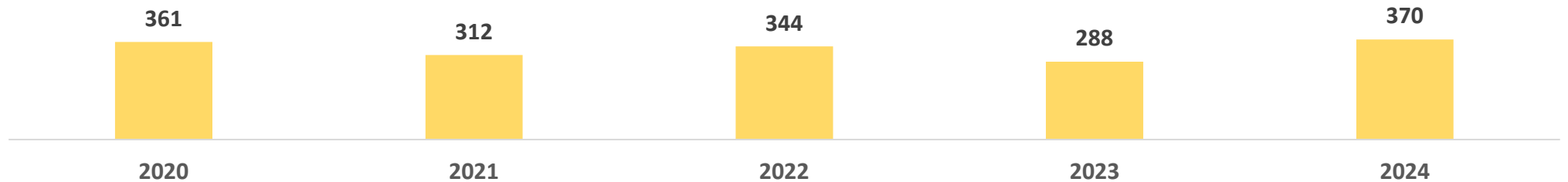
Applied



Admitted

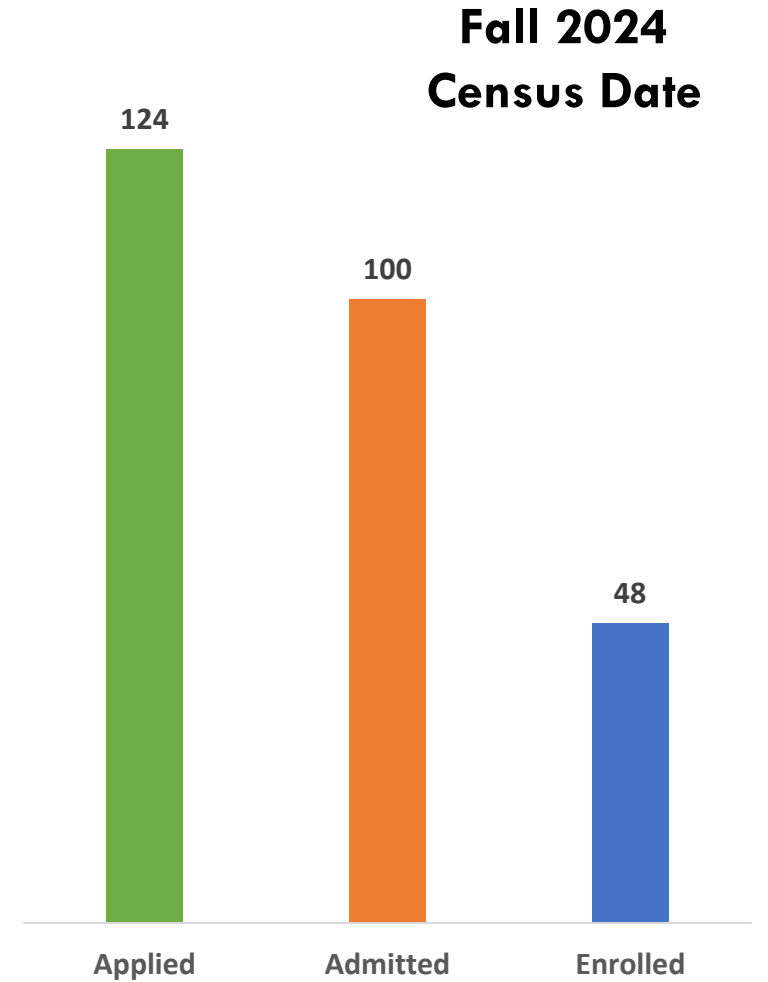
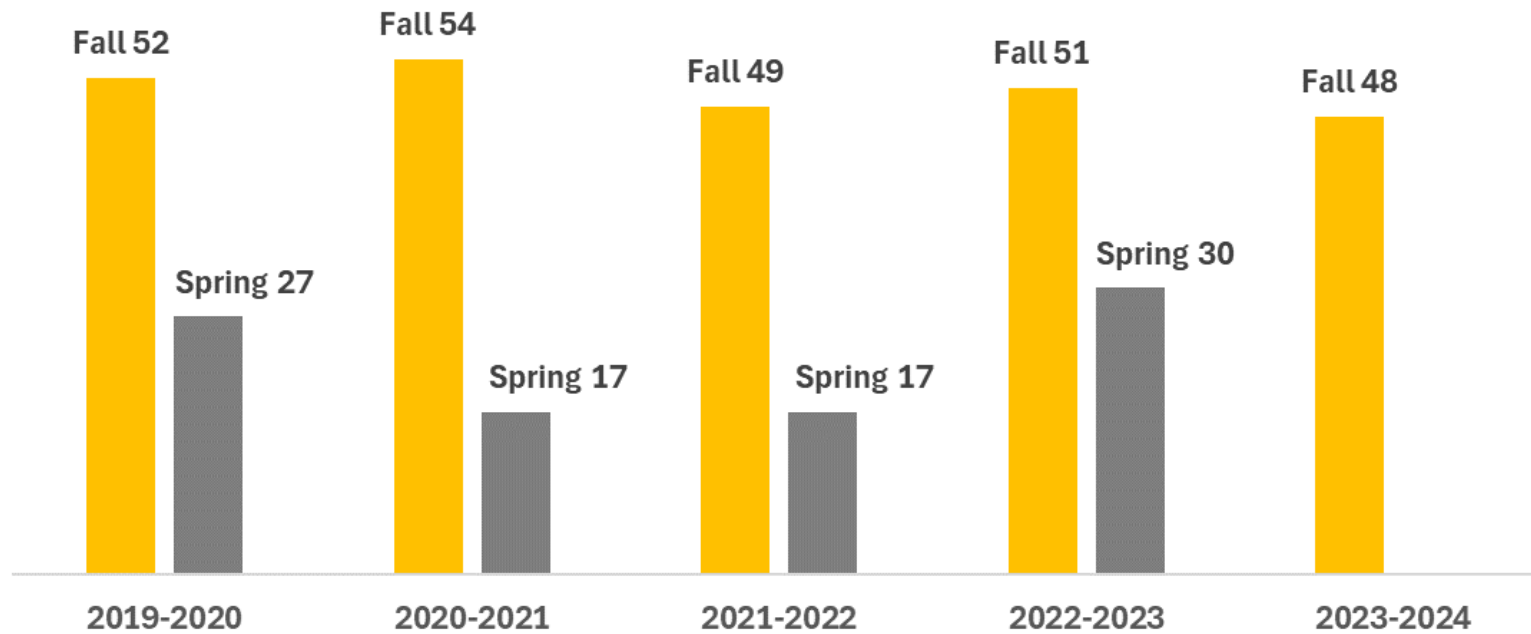


Enrolled



Transfer Admissions

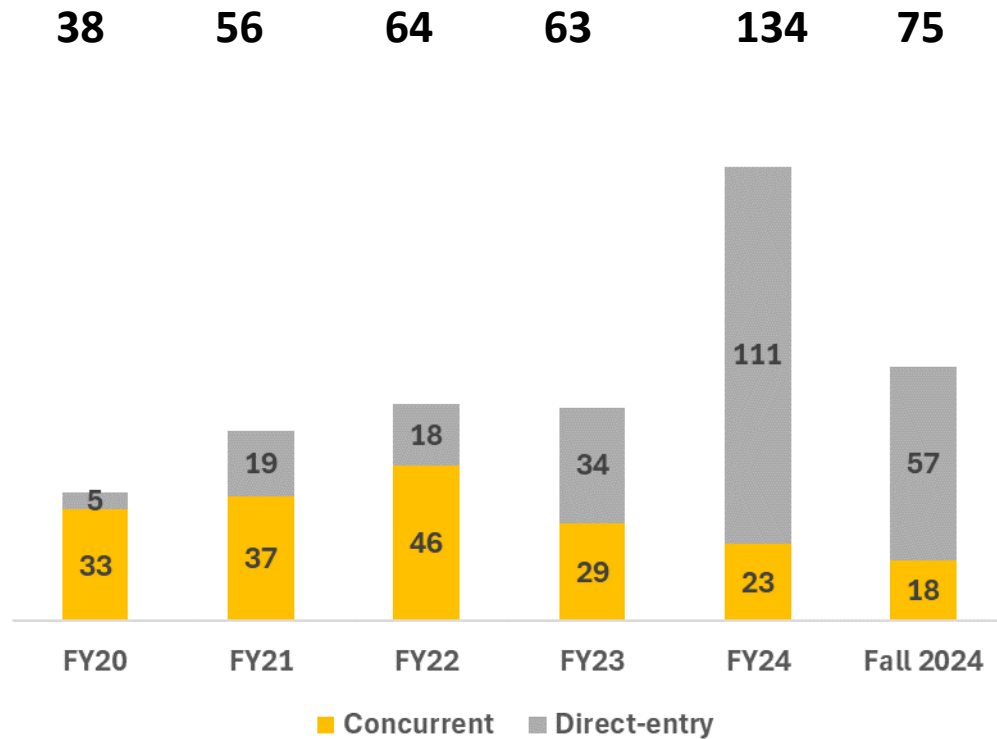
new enrollment by entering term and year-to-date snapshot



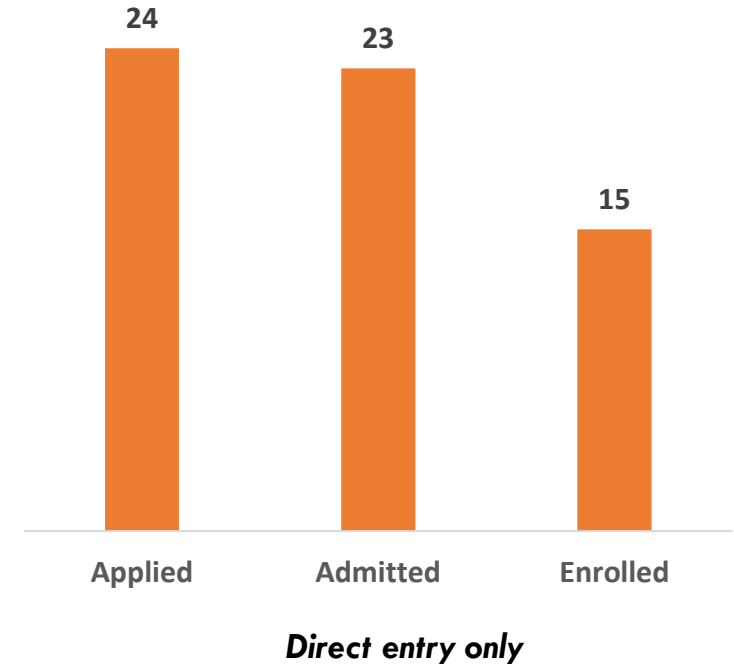
Graduate Enrollment & Admissions

total annual enrollment by student type and current year-to-date snapshot

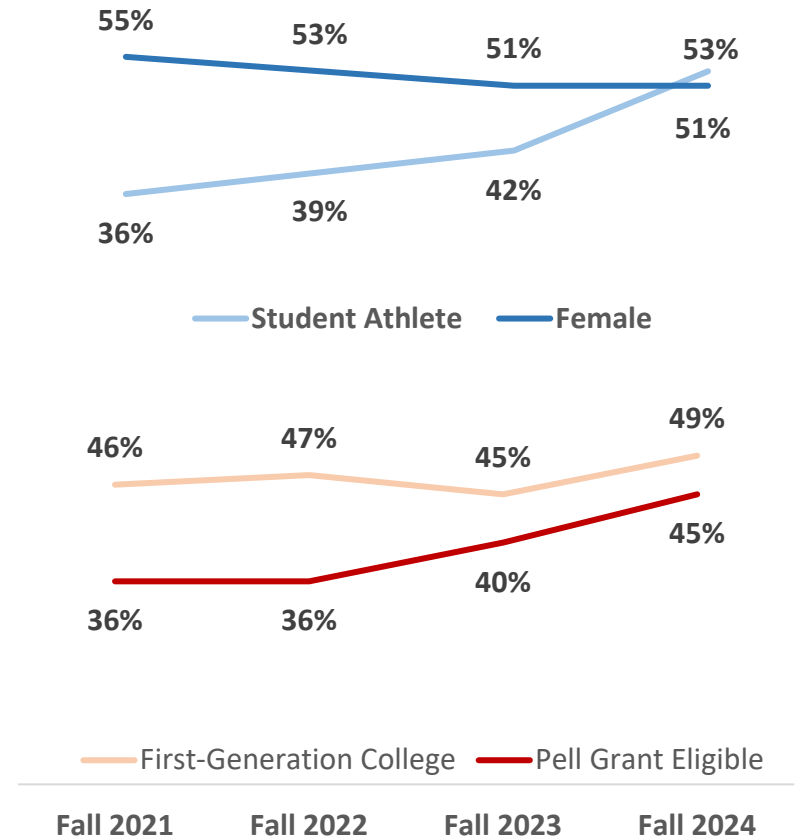
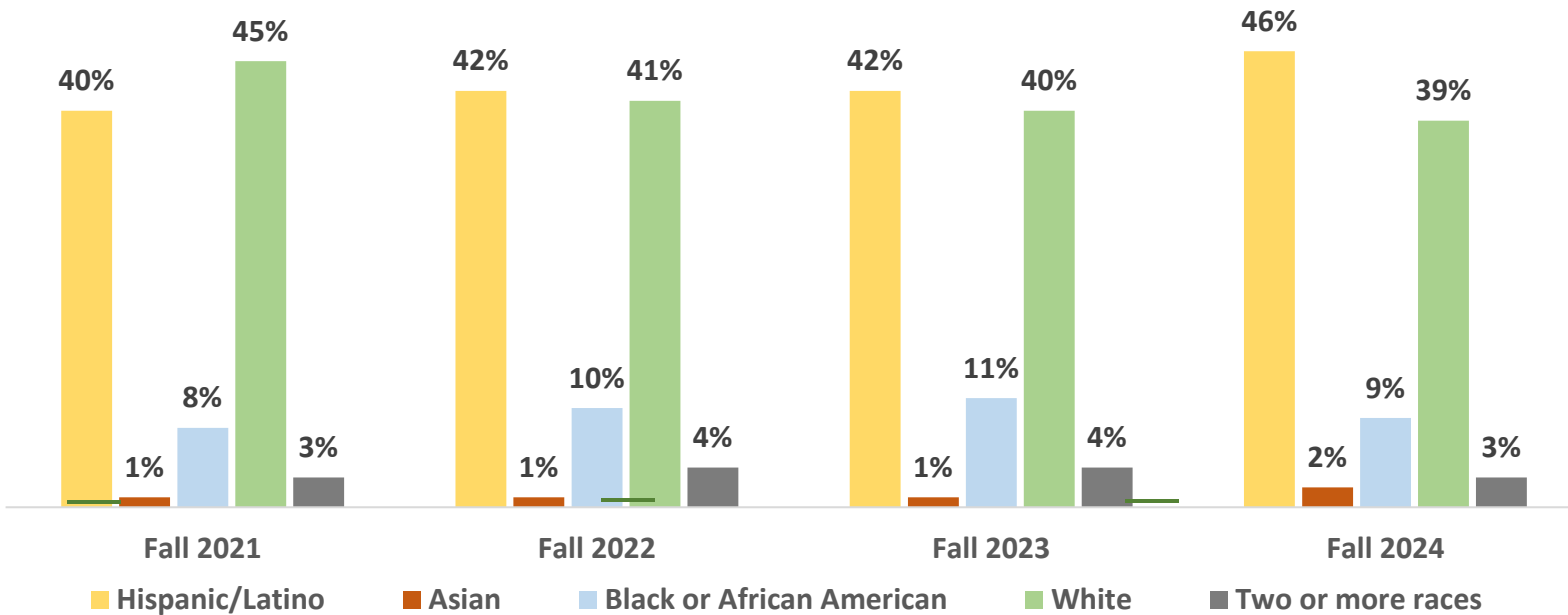
Total Enrollment



Fall 2024 Census Date



Undergraduate Student Demographics



Undergraduate Retention & Graduation Rates

by first-time, full-time entering freshman cohorts

IPEDS Peer Group

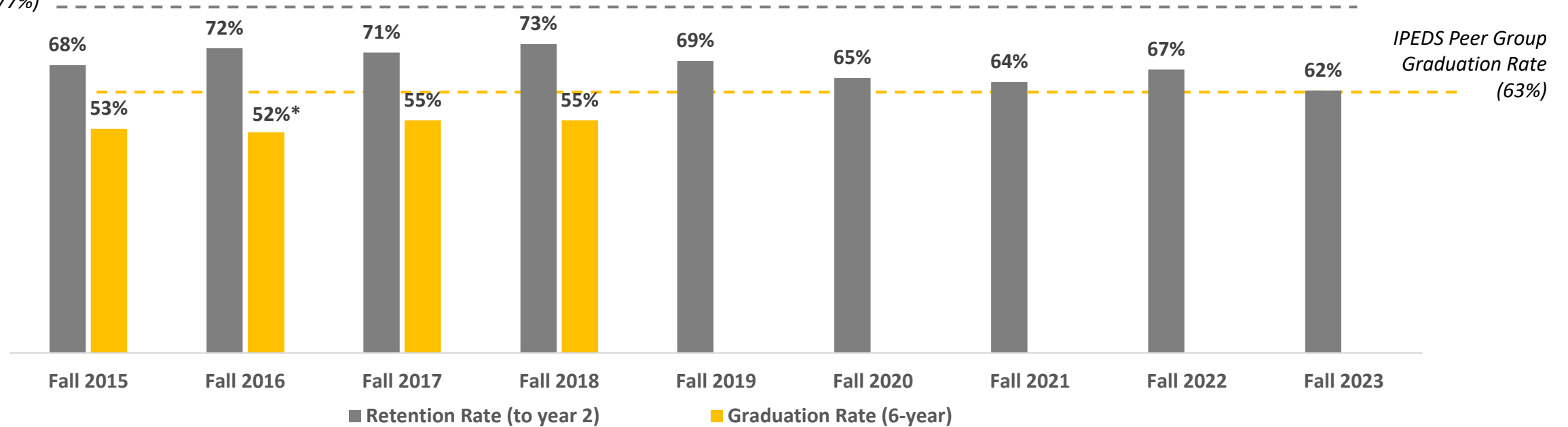
Retention Rate

(77%)

IPEDS Peer Group

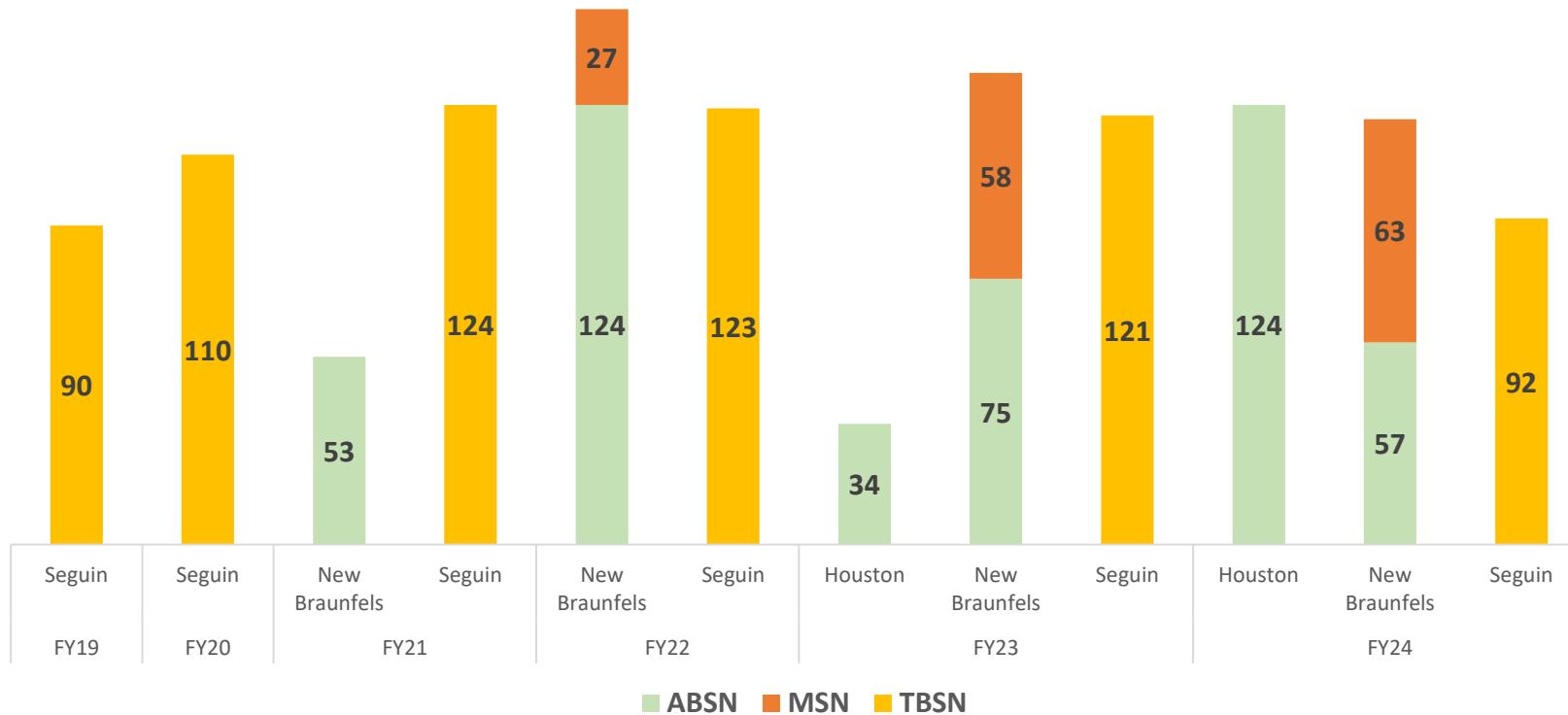
Graduation Rate

(63%)

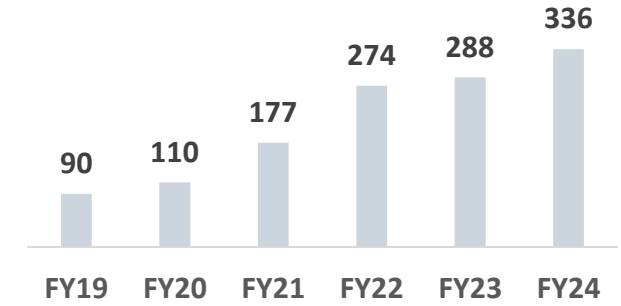


Nursing Enrollment

by location, program, and fiscal year

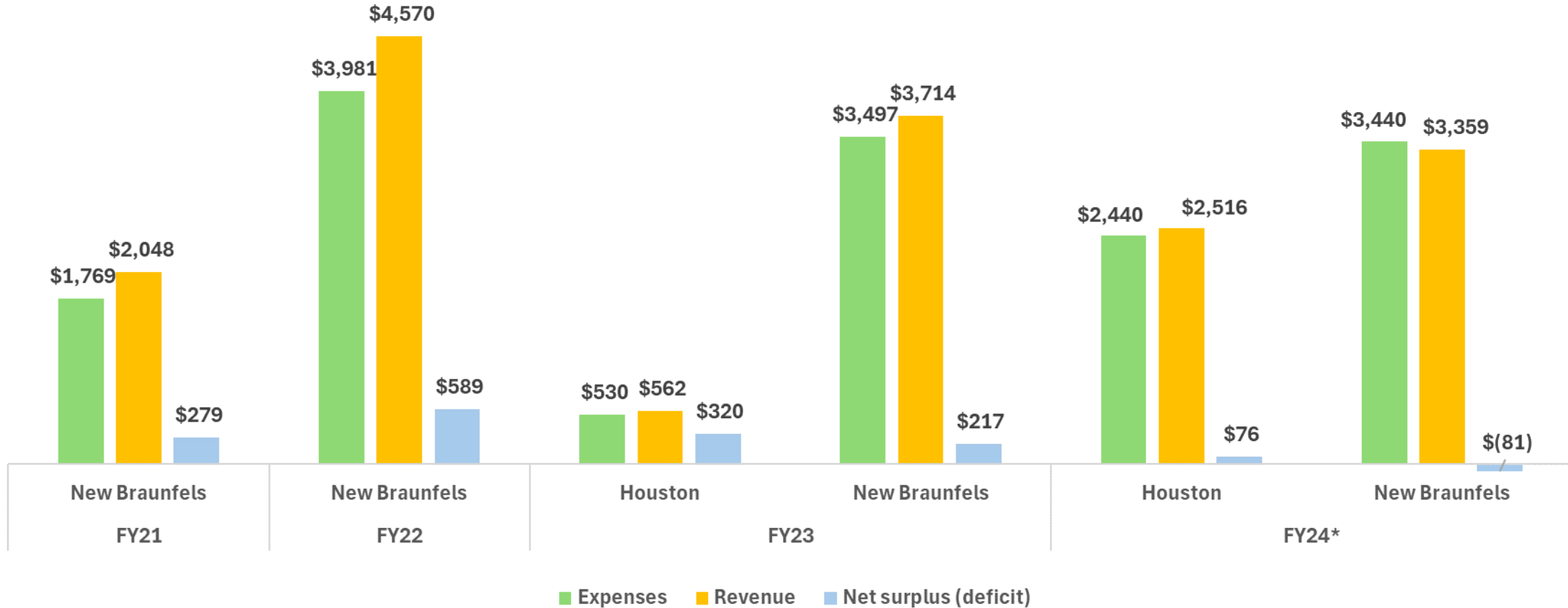


Total Nursing Enrollment



ABSN/DEMSN Net Operating Surplus/Deficit

by fiscal year and location in thousands



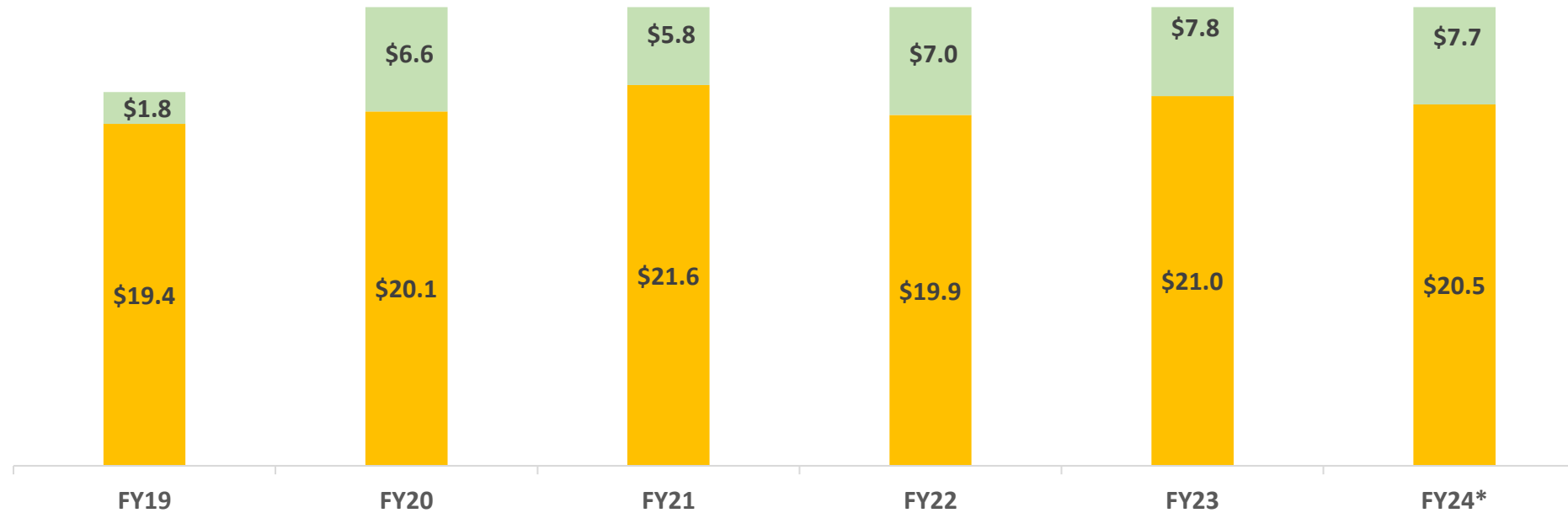
*expected FY values



Net Tuition & Auxiliary Revenue

net tuition and auxiliary revenue by fiscal year in millions

total \$21.2 \$26.7 \$27.4 \$26.9 \$28.8 \$28.2



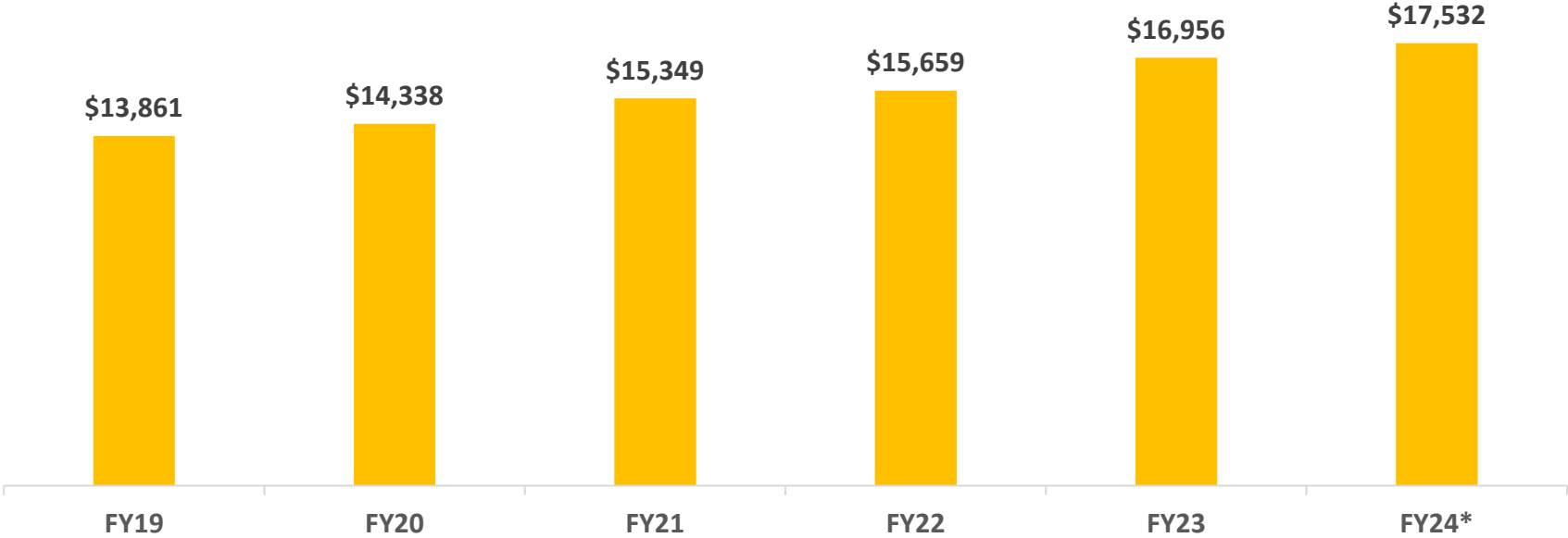
■ Net Tuition Revenue ■ Auxilliary Revenue

**expected FY values
Note: Excludes ABSN/DEMSN*



FTE Net Tuition Revenue

average per fte student net tuition revenue by fiscal year

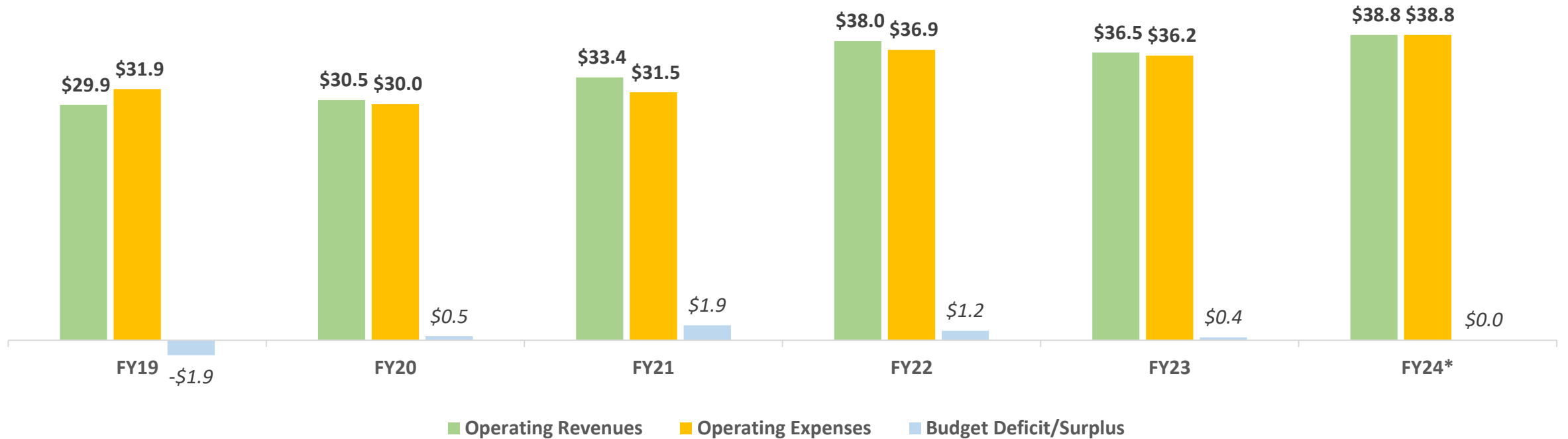


**expected FY value*
Note: Excludes ABSN/DEMSN



Operating Revenue & Expenses

by fiscal year in millions



**expected FY values*

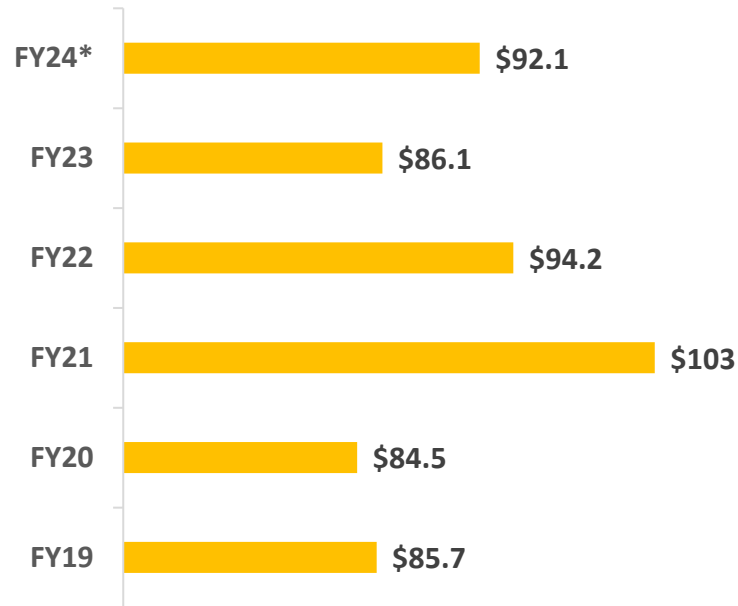
Note: Expenses adjusted for non-cash item (lease) starting FY21



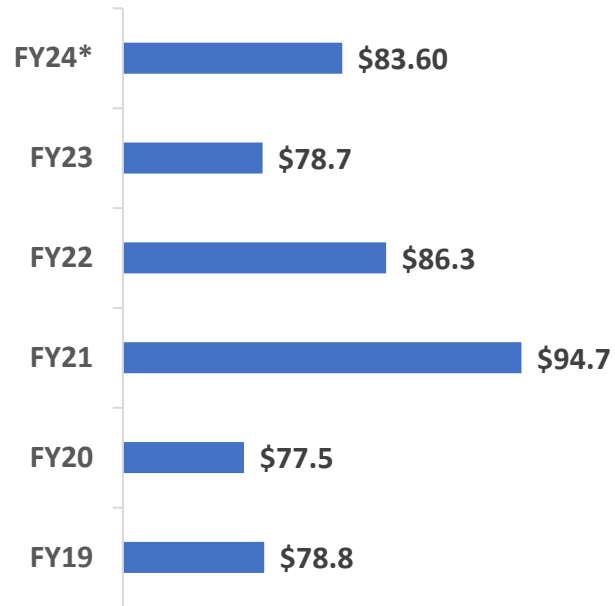
Total, Pooled, Beck Trust Endowment Balances

by fiscal year in millions

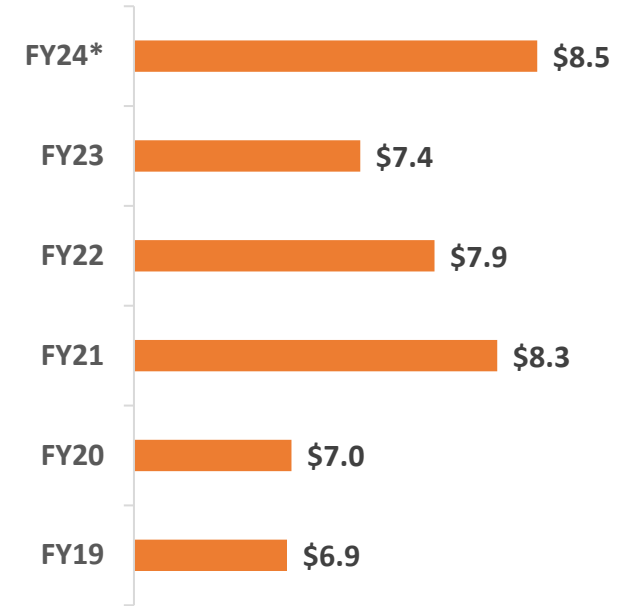
Total Endowment



Pooled Endowment



Beck Trust



**expected FY values*



Fundraising

by fiscal year

