

Institutional KPIs

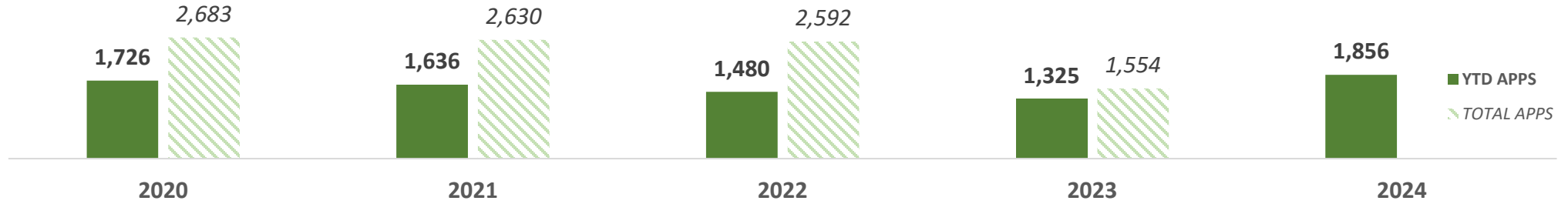
**TLU Board of Regents
February 2024**



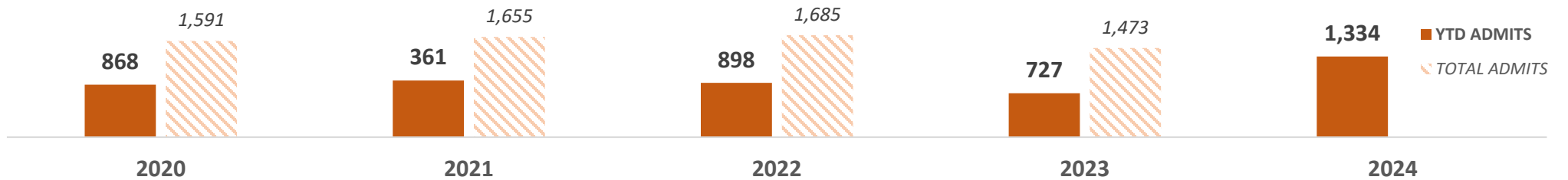
Freshman Admissions

year-to-date fall admissions snapshots vs. fall census date totals

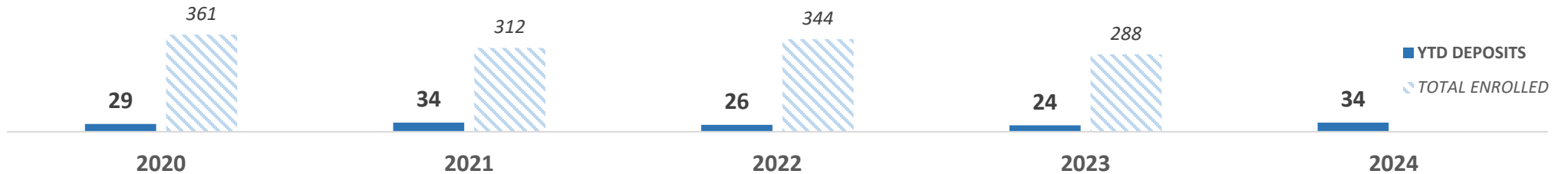
Applied



Admitted

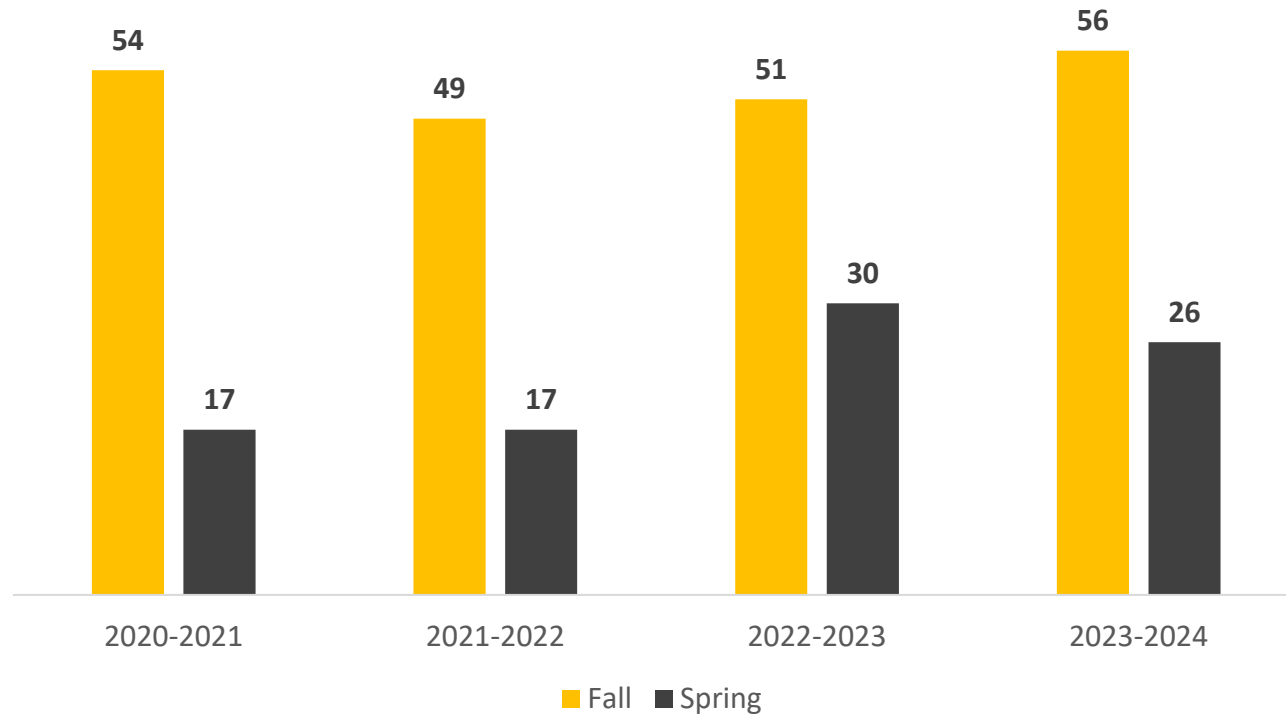


Deposited/ Enrolled

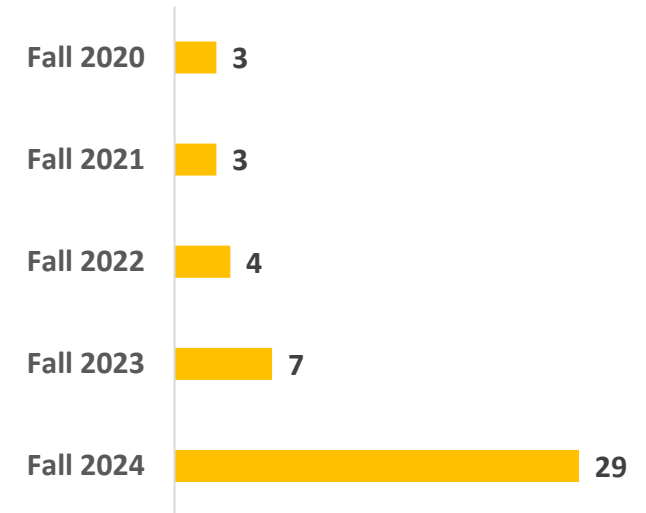


Transfer Admissions

new enrollment by entering term and year-to-date snapshot

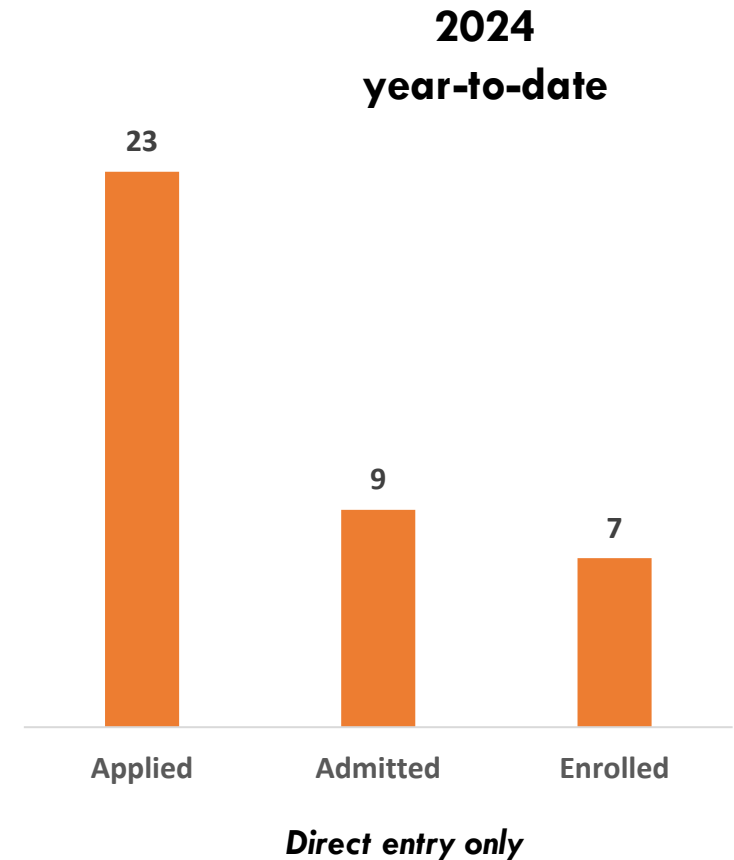
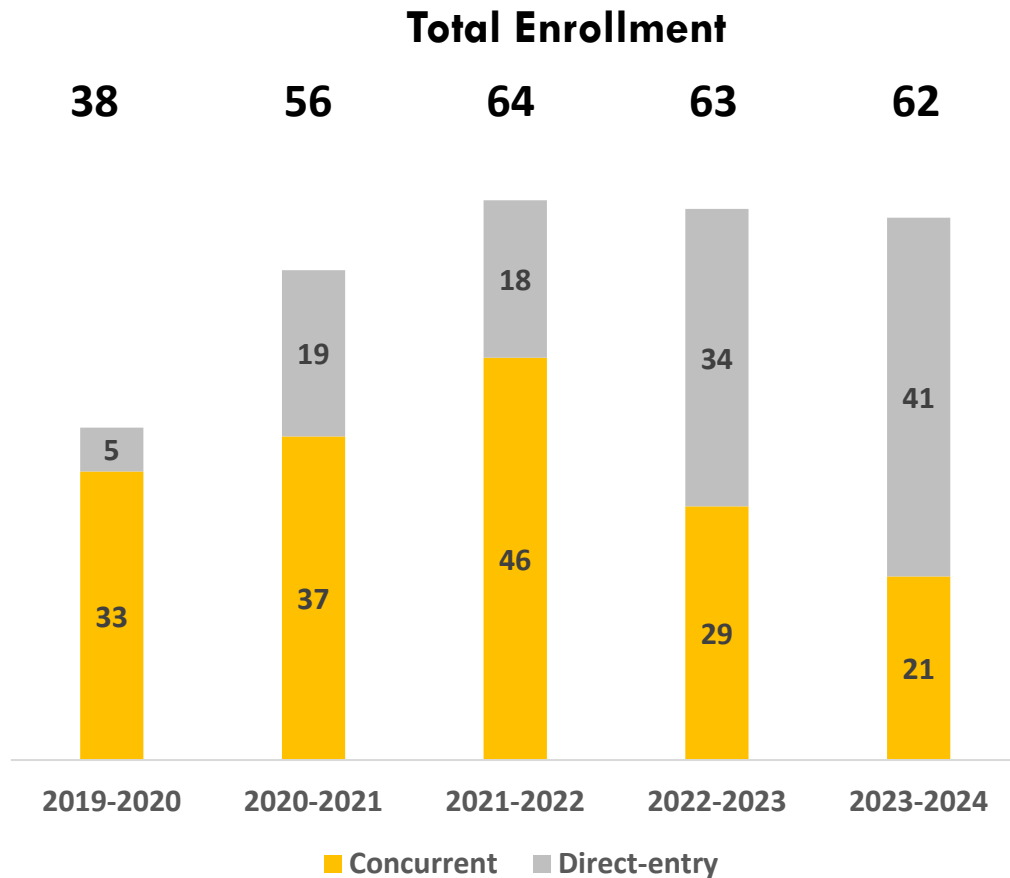


Total Applicants (year-to-date)

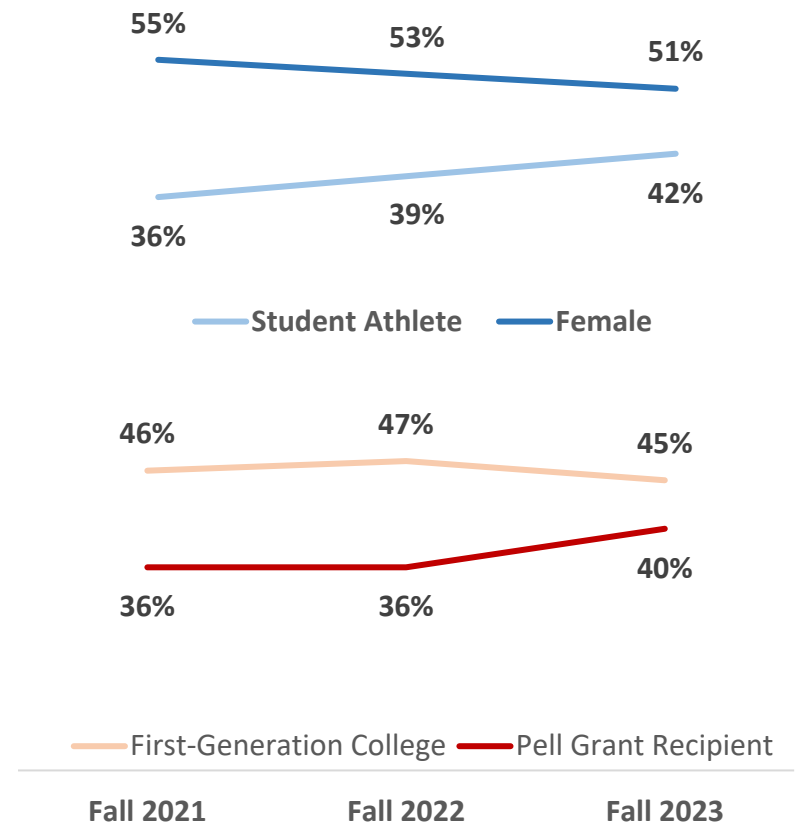
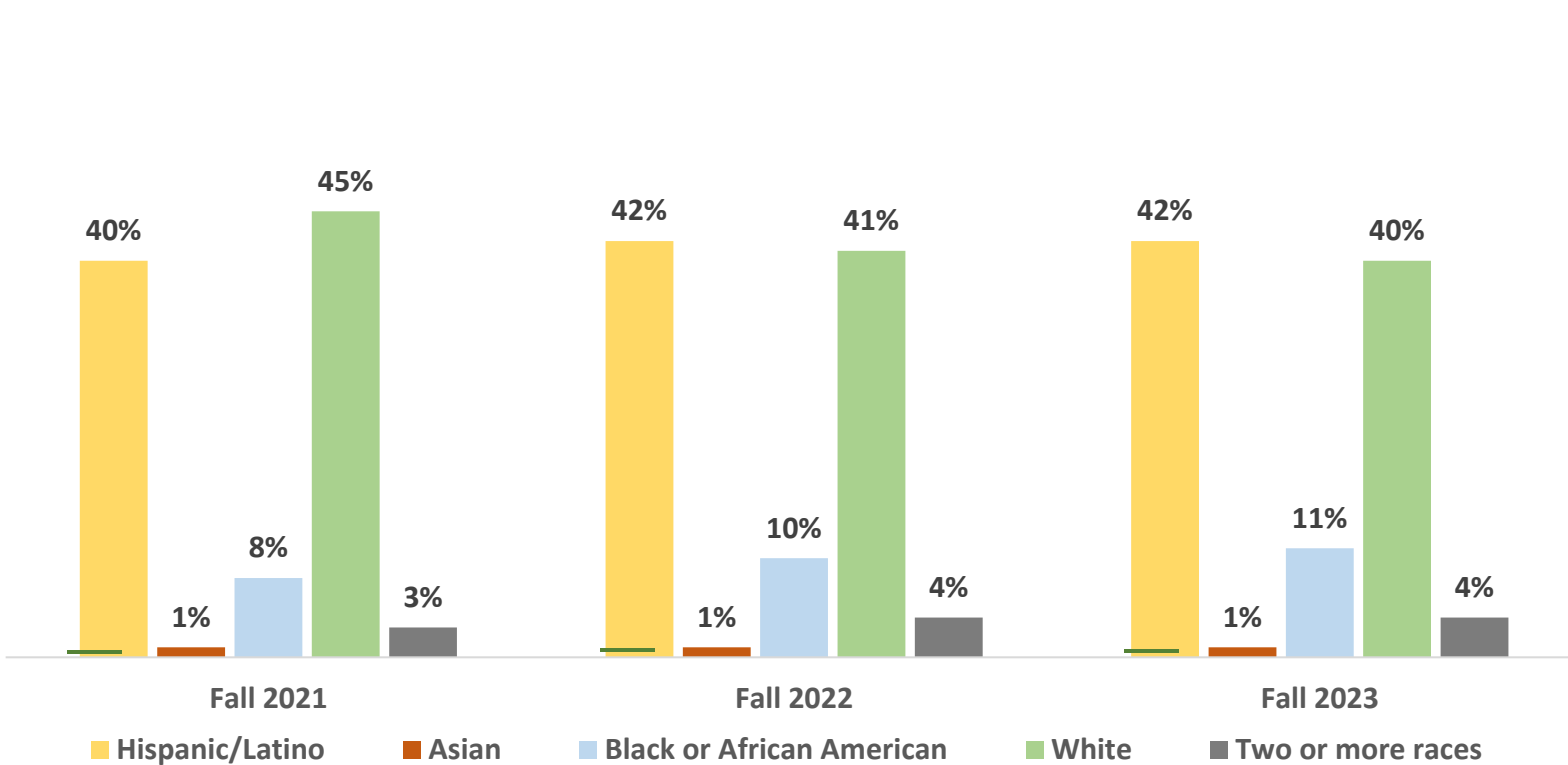


Graduate Enrollment & Admissions

total annual enrollment by student type and current year-to-date snapshot



Undergraduate Student Demographics



* estimated from information available



Undergraduate Retention & Graduation Rates

by first-time, full-time entering freshman cohorts

IPEDS Peer Group

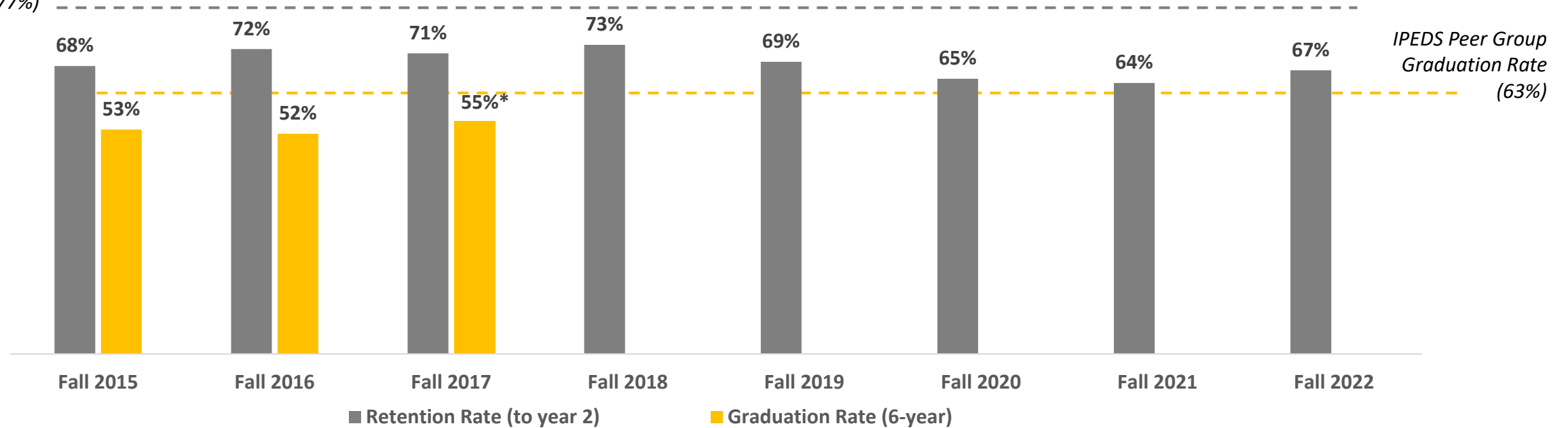
Retention Rate

(77%)

IPEDS Peer Group

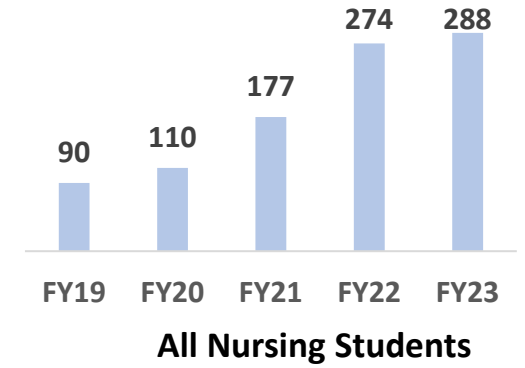
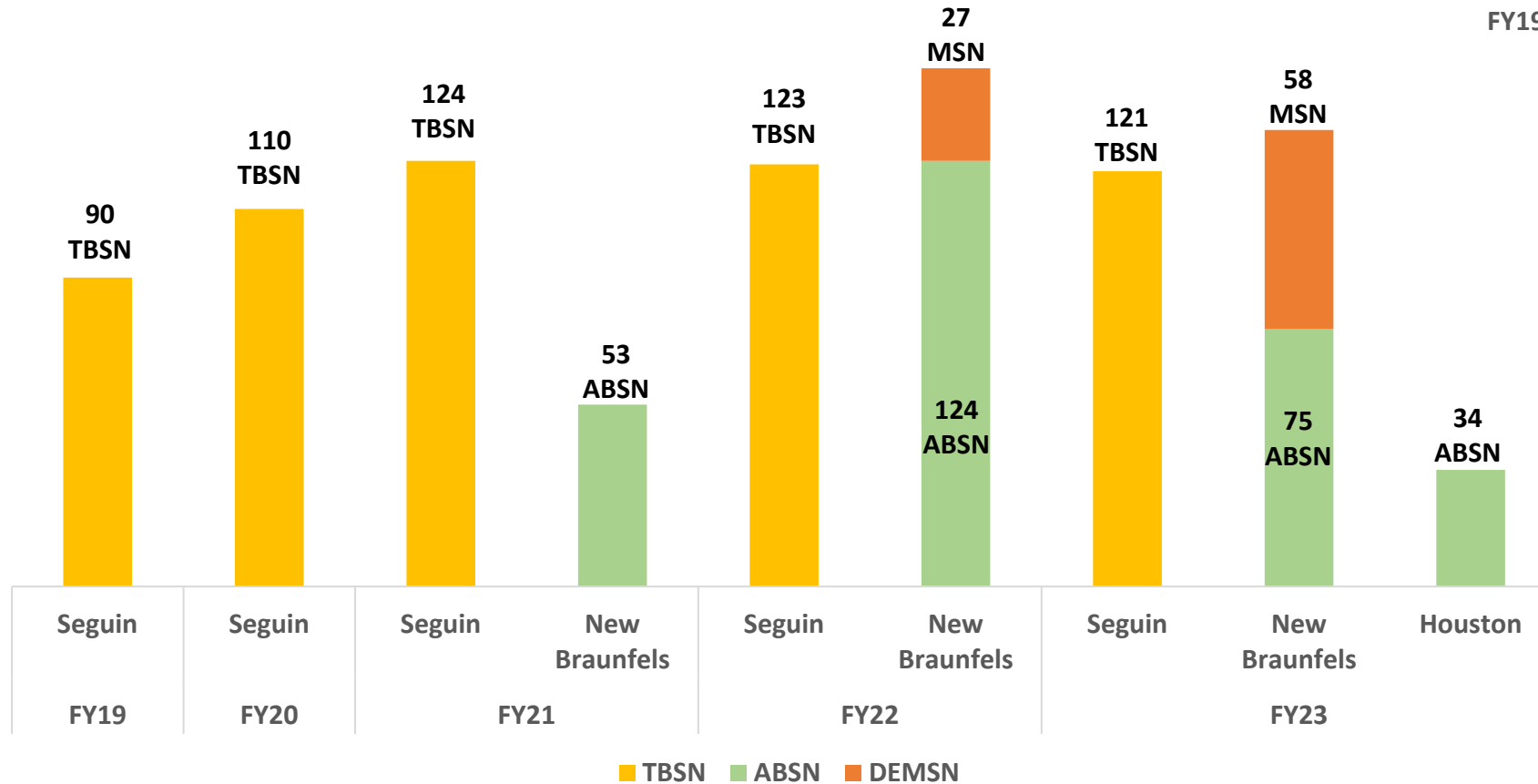
Graduation Rate

(63%)



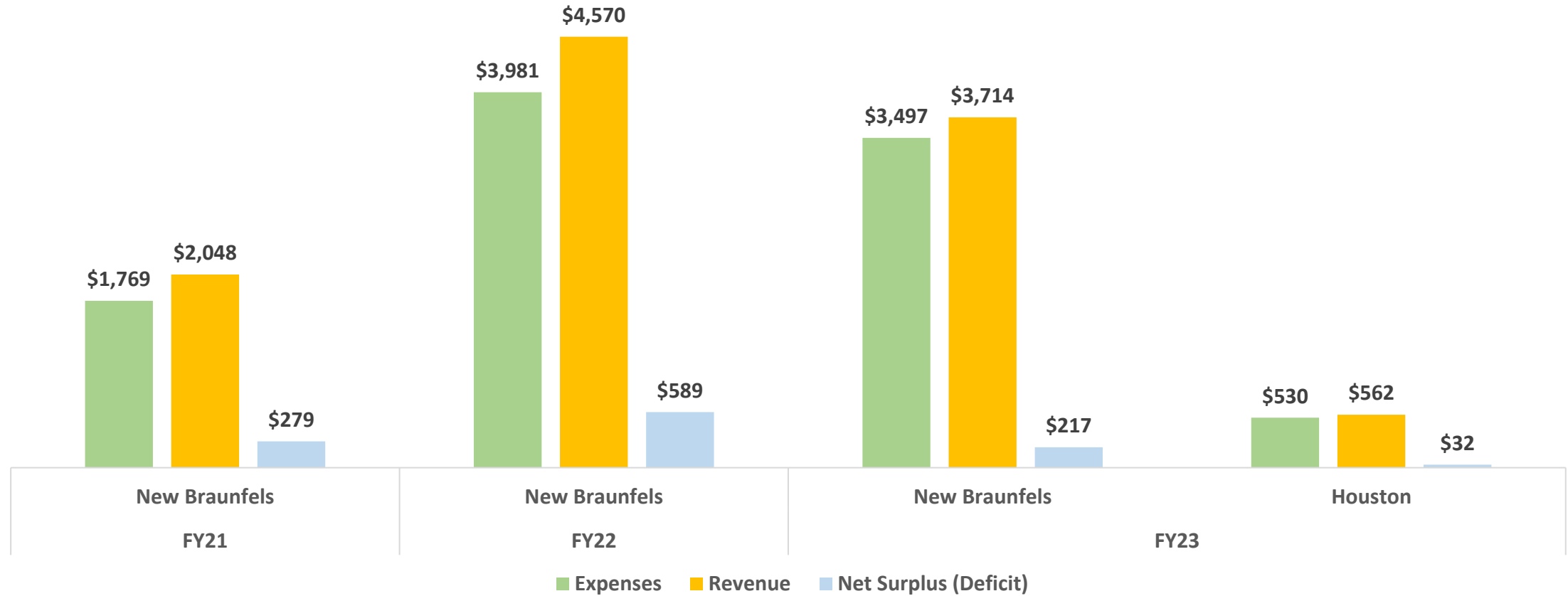
Nursing Enrollment

by location, program, and fiscal year



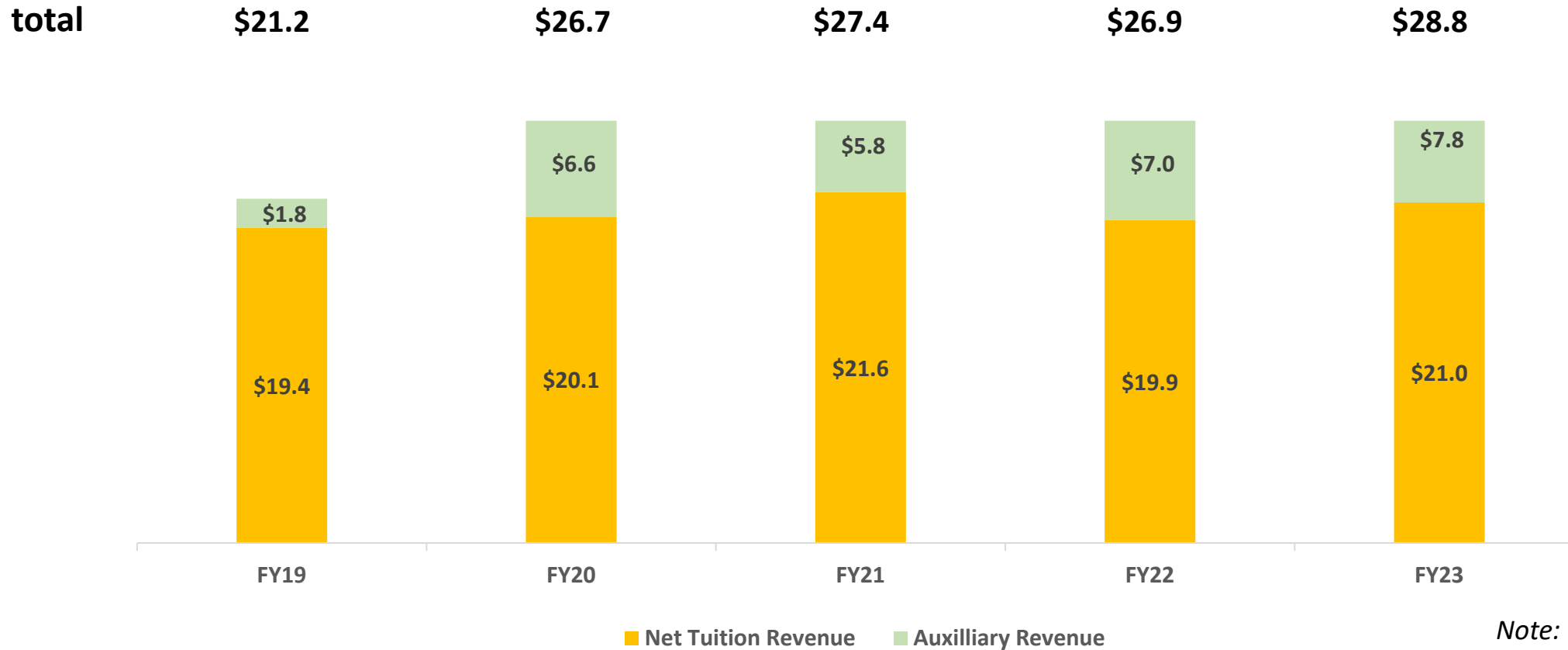
ABSND/DEMSN Net Operating Surplus/Deficit

by fiscal year and location in thousands



Net Tuition & Auxiliary Revenue

net tuition and auxiliary revenue by fiscal year in millions

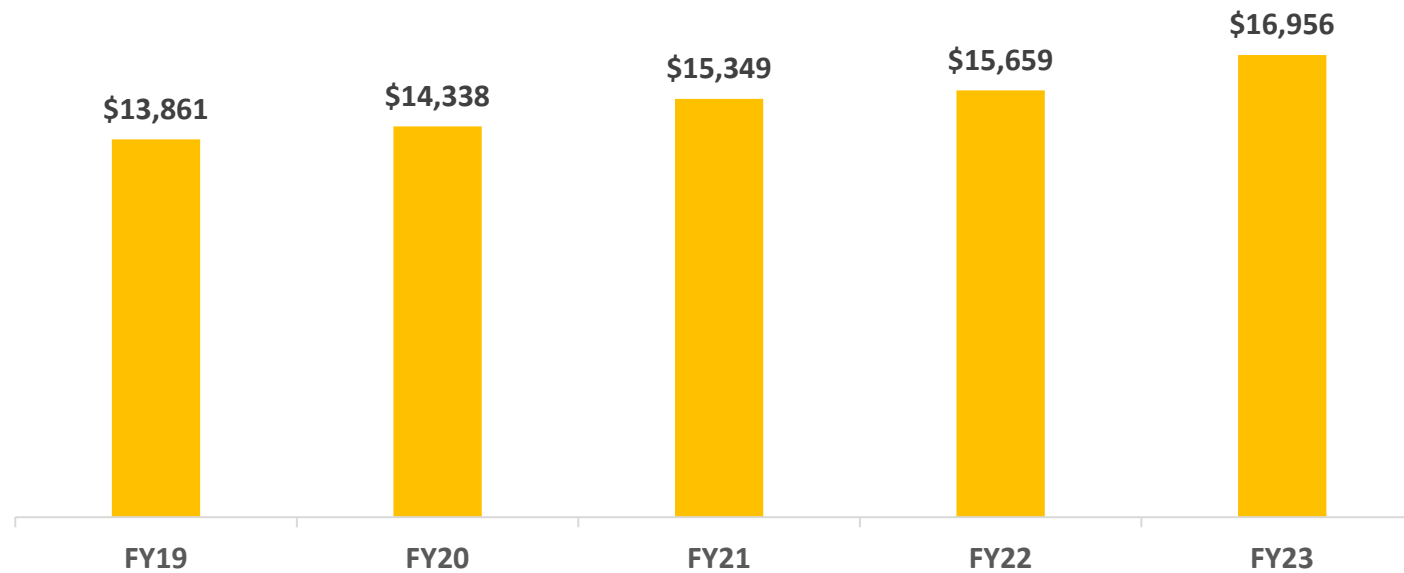


Note: Excludes ABSN/DEMSN



Fall FTE Net Tuition Revenue

average per fte student net tuition revenue by fiscal year

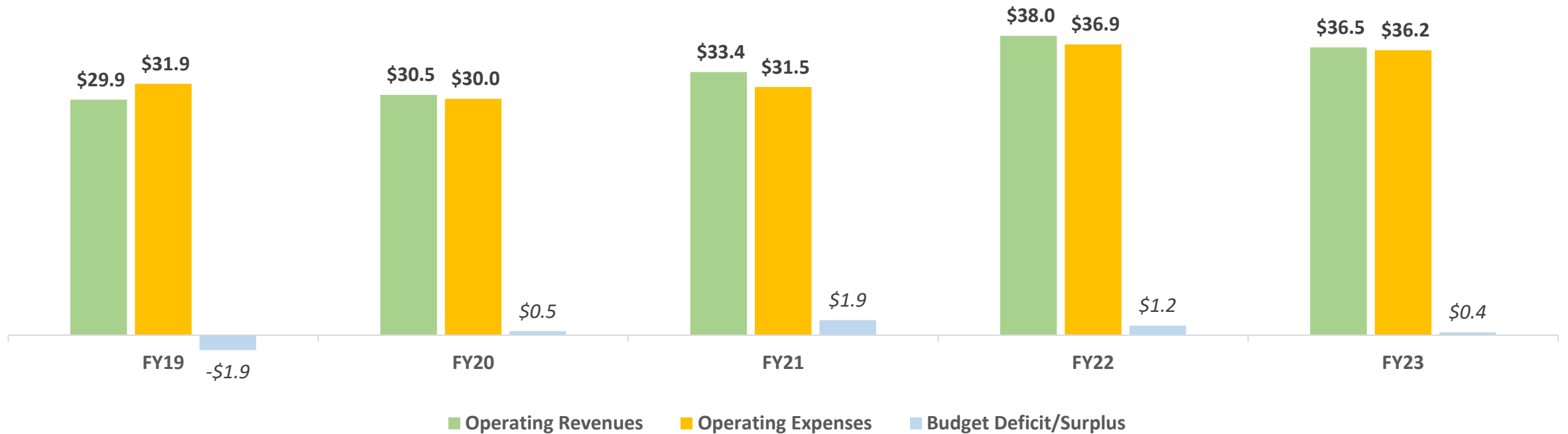


Note: Excludes ABSN/DEMSN



Operating Revenue & Expenses

by fiscal year in millions



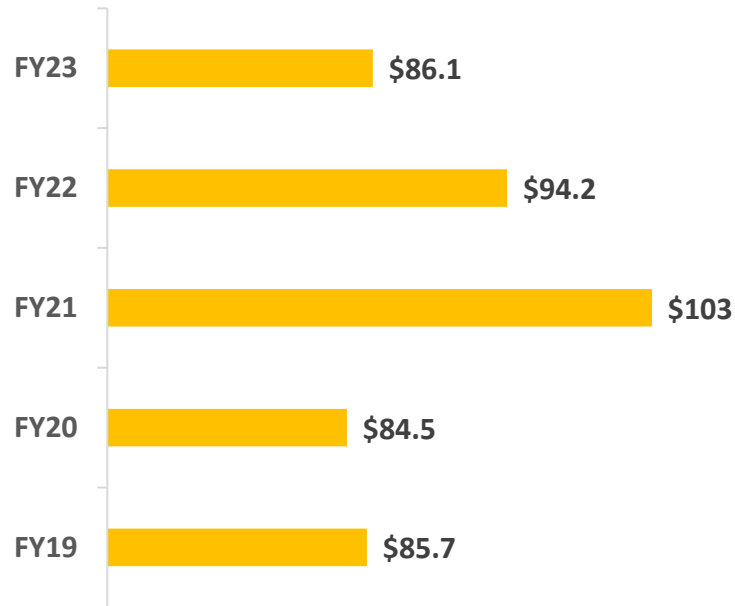
Note: Expenses adjusted for non-cash item (lease) starting FY21



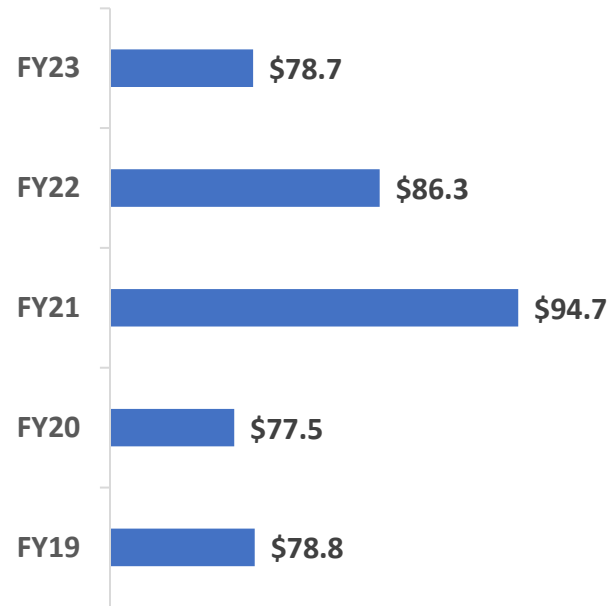
Total, Pooled, Beck Trust Endowment Balances

by fiscal year in millions

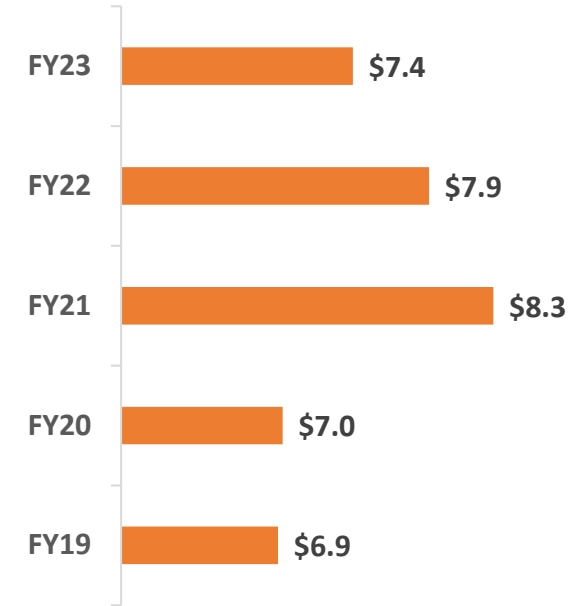
Total Endowment



Pooled Endowment

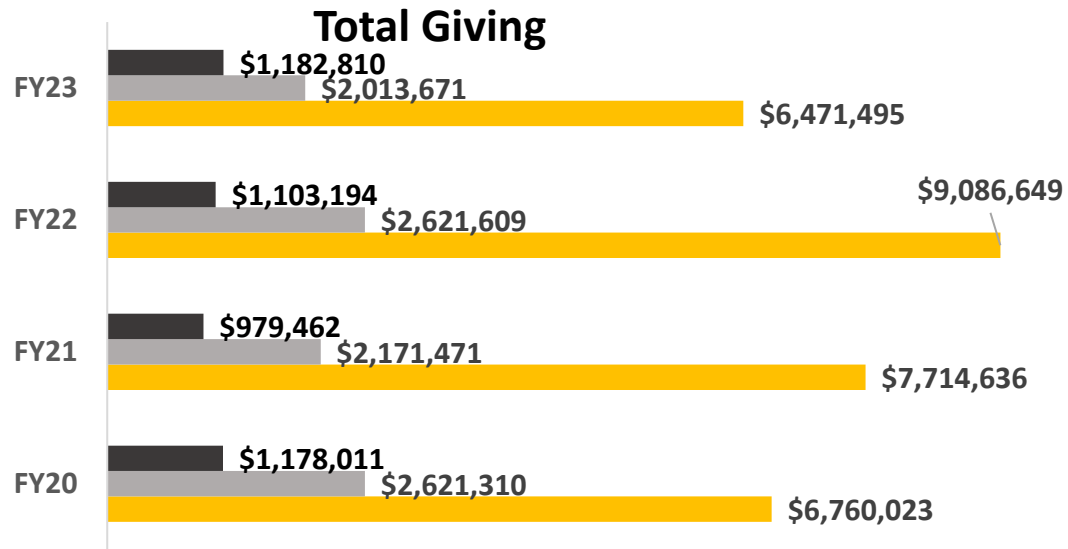


Beck Trust

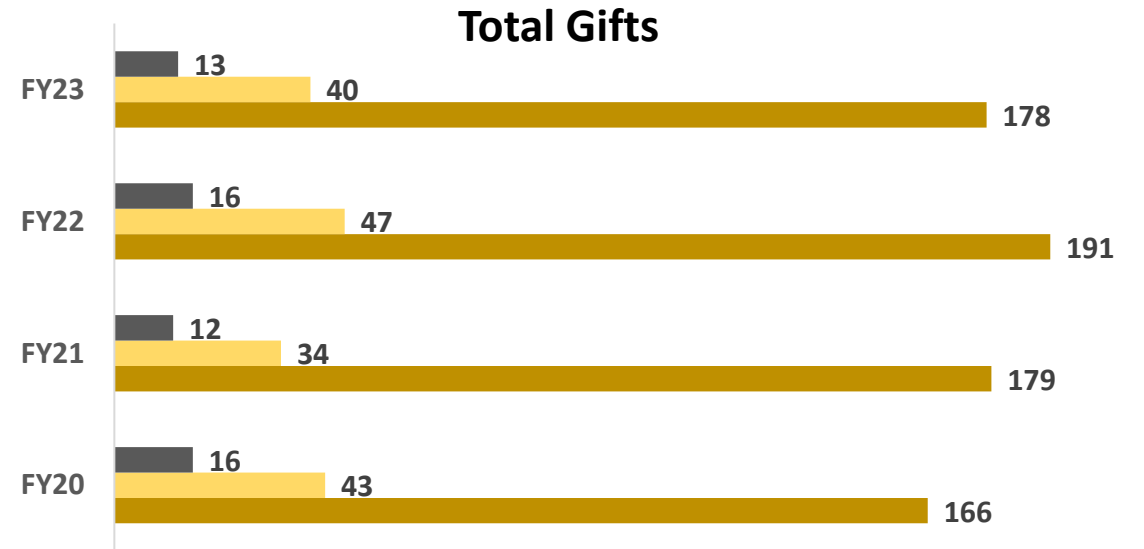


Fundraising

by fiscal year



■ Total Annual Unrestricted Giving
■ Total Designated Annual Giving
■ Total Giving



■ Major Gifts > \$100k ■ Major Gifts > \$25k ■ President's Associates

