

## Strategic Planning Process 2019-20

### Goals

- To develop a mission statement, vision statement, and articulation of core values for TLU
- To develop institutional strategic initiatives aligned with the mission statement, vision statement, and core values that serve as a roadmap for June 2020 through May 2025.
- To involve the community (faculty, staff, students, alums, BOR) in this process
- To complete this process by June 1, 2020.

### Process

- Campus-wide discussion (faculty, staff, students, Board) of core values of TLU, with 3-5 agreed-upon. This critical first step in the process will be foundational to the entire strategic planning process.
- Four individuals asked by president to draft mission statement of three to four sentences that reflects priorities of TLU. The draft statement is shared with the community (faculty, staff, students, Board) for review and comments.
- President works with three individuals to draft 1-2 sentences as a vision statement for TLU that reflects the objectives of TLU. The draft statement is shared with the community (faculty, staff, students, Board) for review and comments.
- Drawing on core values, priorities, and vision statement, institutional strategic initiatives are drafted by Cabinet with timetables, dashboards, and measureable outcomes.
- Sessions for sharing drafts of the strategic initiatives with the community (faculty, staff, students, Board) will follow.
- The Board will approve all elements of the strategic plan as noted below.

### Timeline

- In September, President provides BOR with update of plan.
- In September, all teams are appointed.
- In September, campus-wide discussion of core values takes place.
- October BOR discuss/review full process
- Core values are drafted and shared by the end of November.
- Early January draft mission statement and vision statement are shared with community
- Early February feedback received and revisions made on mission statement and vision statement
- February BOR core values, mission statement, and vision statement are discussed/approved
- March-April Cabinet drafts strategic initiatives, shares with Board
- Late April strategic initiatives shared with faculty, staff, students, and local community leaders
- Early May strategic initiative revised based on feedback
- Late May strategic initiatives presented to BOR for discussion/approval
- By June 1 core values, mission statement, vision statement, and strategic initiatives are prepared and distributed to faculty, staff, students, alums, and BOR