# IPEDS Data Feedback Report 2017 Executive Summary

The 2017 IPEDS Data Feedback Report compares selective variables for TLU and our institutional comparison group of 34 institutions. The comparison group statistic used is the median values for all figures and data provided in the report. Overall, TLU is above the median values of the comparison group for most of the variables and is indicative of a group with schools ranked both above and below TLU. Because we now have two years of comparative data with this comparison group, this year’s executive summary will focus on differences between the 2016 and 2017 Feedback Report. In general, the 2016 report used data submitted in the 2015-2016 academic year while the 2017 report used data submitted in the 2016-2017 academic year. Overall, TLU’s data is better than the median for the comparison group in most metrics. However retention and graduation rates for TLU lag substantially behind the median for the comparison group.

* TLU’s “sticker” price and average net price are both substantially lower than the median of the comparison group for both the 2016 and 2017 Feedback reports.

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| **Student Costs** |
|  | **From 2015-2016 Report** | **From 2016-2017 Report** |
| **Measures** | **TLU** | **Comparison Grp Median** | **TLU** | **Comparison Grp Median** |
| Sticker Price |  $ 27,900  |  $ 29,629  |  $ 28,910  |  $ 30,640  |
| Average Net Price |  $ 19,149  |  $ 20,873  |  $ 20,694  |  $ 21,526  |

* Admissions measures indicate TLU has more applicants and converts more admitted students to enrolled students than the median of our comparison group. Additionally, the percent of those applicants admitted is lower for TLU than the comparison group and is often considered to be a selectivity indicator.

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| **Admissions** |
|  | **From 2015-2016 Report** | **From 2016-2017 Report** |
| **Measures** | **TLU** | **Comparison Grp Median** | **TLU** | **Comparison Grp Median** |
| # of Applicants | 1863 | 1742 | 2131 | 1863 |
| # Admitted | 945 | 1131 | 908 | 1171 |
| # Enrolled full time | 395 | 351 | 377 | 326 |
| % Admitted | 51% | 68% | 43% | 40% |
| % Enrolled full time | 42% | 24% | 42% | 26% |

* Enrollment diversity and financial aid data show that TLU is more ethnically and socio-economically diverse in our student population than our comparison group. TLU has a slightly higher Black/African American student population than the comparison group and a substantially larger Hispanic population. The percent of undergraduate students receiving Pell grants and federal loans is higher than the comparison group. Note that the smaller average amount of these federal financial aid awards is likely due to our lower cost of attendance than the comparison group.

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| **Enrollment Diversity** |
|  | **From 2015-2016 Report** | **From 2016-2017 Report** |
| **Race/ethnicity & Gender Distribution** | **TLU** | **Comparison Grp Median** | **TLU** | **Comparison Grp Median** |
| Black/African American | 8% | 6% | 9% | 6% |
| Hispanic | 32% | 5% | 32% | 6% |
| White | 55% | 70% | 54% | 70% |
| All other races/ethnicities | 5% | 19% | 5% | 18% |
| Women | 51% | 60% | 51% | 60% |

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| **Financial Aid** |
|  | **From 2015-2016 Report** | **From 2016-2017 Report** |
| **Measures** | **TLU** | **Comparison Grp Median** | **TLU** | **Comparison Grp Median** |
| % of all undergraduates receiving Pell grants | 40% | 35% | 36% | 34% |
| % of all undergraduates receiving federal loans | 69% | 69% | 86% | 70% |
| Average amount of Pell grant |  $ 4,249  |  $ 4,173  |  $ 3,959  |  $ 4,195  |
| Average amount of federal loans |  $ 7,419  |  $ 7,429  |  $ 6,907  |  $ 7,191  |

* TLU is less tuition dependent than our comparison group as shown by the percent of revenue attributable to tuition and fees in the table below. Also note that TLU spends more per 12-month full time equivalent students on instruction and on institutional support.

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| **Revenues and Expenses** |
|  | **From 2015-2016 Report** | **From 2016-2017 Report** |
| **Measures** | **TLU** | **Comparison Grp Median** | **TLU** | **Comparison Grp Median** |
| % Revenue from Tuition & Fees | 34% | 68% | 62% | 76% |
| % Revenue from Investment Return | 43% | 3% | -9% | -4% |
| Instruction Expense per 12-month FTE |  $ 9,467  |  $ 8,565  |  $ 9,311  |  $ 8,903  |
| Institutional Support per 12-month FTE |  $ 8,505  |  $ 4,598  |  $ 7,928  |  $ 4,859  |

* In the table below, we see that TLU’s average salary for all full time faculty is higher than the median for the comparison group. This is true for all faculty ranks. See figure 22 in the Feedback report for those details. The percent of faculty to total full time employees is very similar to that of the comparison group as is the percent of full time non-teaching staff to total employees. These metrics indicate that TLU is not over or under staffed relative to the comparison group.

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| **Human Resources** |
|  | **From 2015-2016 Report** | **From 2016-2017 Report** |
| **Measures** | **TLU** | **Comparison Grp Median** | **TLU** | **Comparison Grp Median** |
| # Full time Faculty | 96 | 121 | 96 | 117 |
| All Full time non-teaching staff | 151 | 197 | 155 | 201 |
| Total  | 247 | 318 | 251 | 318 |
| % Faculty | 39% | 38% | 38% | 37% |
| % Staff | 61% | 62% | 62% | 63% |
| Average Salary all Full time faculty |  $ 62,649  |  $ 58,356  |  $ 63,633  |  $ 59,136  |
| Note: TLU has higher average salaries for all faculty ranks |  |  |

* Student outcomes of fall to fall freshmen retention and graduation rates are two of TLU’s important challenges. When compared to the median measures of the comparison group we see that TLU’s rates for these outcomes are noticeably lower. In looking at the disaggregated 6-year graduation rates by ethnicity, TLU’s rates for Black/African American students fell substantially from the 2009 cohort to the 2010 cohort. Please see figures 12-18 in the Feedback report for more details.

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| **Student Outcomes** |
|  | **From 2015-2016 Report** | **From 2016-2017 Report** |
| **Measures** | **TLU** | **Comparison Grp Median** | **TLU** | **Comparison Grp Median** |
| Full time Freshmen fall to fall retention 2014 & 2015 Cohorts respectively | 73% | 79% | 68% | 78% |
| 6-year Graduation Rate 2009 & 2010 Cohorts respectively | 47% | 62% | 52% | 62% |
| 6-year Graduation Rate Black/African American Students | 43% | 41% | 27% | 42% |
| 6-year Graduation Rate Hispanic Students | 35% | 50% | 45% | 51% |
| 6-year Graduation Rate White Students | 54% | 65% | 64% | 65% |