

Success @ TLU

Fall 2014

Welcome Bulldog Family & Friends to the fall edition of Success@TLU!

Here's What We Learned ...about May 2014 TLU Graduates*:



According to the CSO Outcome Survey data:

- 70% of our respondents (117 out of 150, which is a 78% response rate) are either working or have been accepted to graduate schools six months post graduation..
- The median salary directly following graduation nationally from the Outcome Survey was \$35,000. For TLU graduates, it was **\$40,284!**

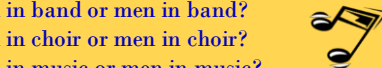
*Source: CSO Research Outcome Survey administered to May 2014 graduates.

LET'S HAVE A LITTLE FUN!

Take the Student Success Quiz

Who had the highest GPA last spring?

1. Band or choir?
2. Women in band or men in band?
3. Women in choir or men in choir?
4. Women in music or men in music?



(answers below)

Would you like to issue a GPA throw down???

Let us know what organizations you'd like to see.

Are you guilty of making "Rookie Moves"?

Watch "**Rookie Moves**" on Bulldog TV and find out. Current students will share tricks of the trade to help you avoid common student mistakes and become a **Success @ TLU !!!** If you know students who would like to share success tips and suggestions with their peers, please encourage them to contact Dr. Tiffany Sia at tsia@tlu.edu.



CHECK OUT SOME GREAT RETENTION EFFORTS TAKING PLACE.....



Development & Alumni Relations:

- Freshman/New Bulldog Picnic
- Black & Gold President's Council
- Managing football game tailgate festivities
- Speaking to classes and participating in mock interviews
- Asking students to share their TLU experiences at the Board of Regents and Development Board meetings

Business Department:

- Bulldog Investment Company - Students of the Bulldog Investment Company compete in an annual "Investment Challenge" where student led teams analyze and manage investments with the same skill and strategy used by Warren Buffett, arguably the world's greatest investor. The investment portfolio has grown more than 20% per year since inception.
- "Investment Challenge" winners spring 2014 — Ernie Stephenson, Tasha Phillips, Jacob Bravo, Eli Von Berg and Kelli Gohmert.
- Arthur Munoz, Jacob Bravo, Ernie Stephenson and Kelli Gohmert represented TLU and the Bulldog Investment Company at the Texas Investment Portfolio Symposium. The team placed third out of 44 schools in the portfolio management competition.

Conference Presentations:

- In the summer of 2012, David Lizarraga worked on a project investigating how bacterial strains change over time. David will present a poster at the Texas Branch of the American Society for Microbiology on April 4th. David is a Senior Biology-Molecular Track major and wide receiver on the football team.
- In October 2013, the following peer mentors presented *Texas Lutheran University Peer Mentors: Not Your Average Orientation Leaders* at the 20th National Conference on Students in Transition in Atlanta, Georgia: Nicole Papa, Chelsey Stolle, Nicole Delk, and Kerry Culberson (TLU alum '14).
- On February 2, 2014, Drs. Erika Deike and Casi Helbig took six students to the TX American College of Sports Medicine (TXACSM) conference in Ft. Worth. Rachel Galvan Latimer (TLU alum '14) and Arthur Babcock presented posters.

Would you like to include something in Success@TLU? Please send it to us at success@tlu.edu. We will be happy to hear about retention efforts that have taken place throughout the campus!

Student Success Quiz Answers: (1) Choir 3.47/Band 3.16 (2) Band Men 2.98/Band Women 2.30 (3) Choir Women 3.51/Choir Men 3.38 (4) Music Women 3.37/Music Men 3.06